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PUBLIC TRANSPORT PLANNING (Tariff, Subsidy, and Energy)

Introduction of Transportation Planning

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Tariff and Subsidy

INTRODUCTION

- Public transport tariff is influenced by:
 1. ATP (*Ability to pay*)
 2. WTP (*Willingness to pay*)

Ability to pay (ATP)

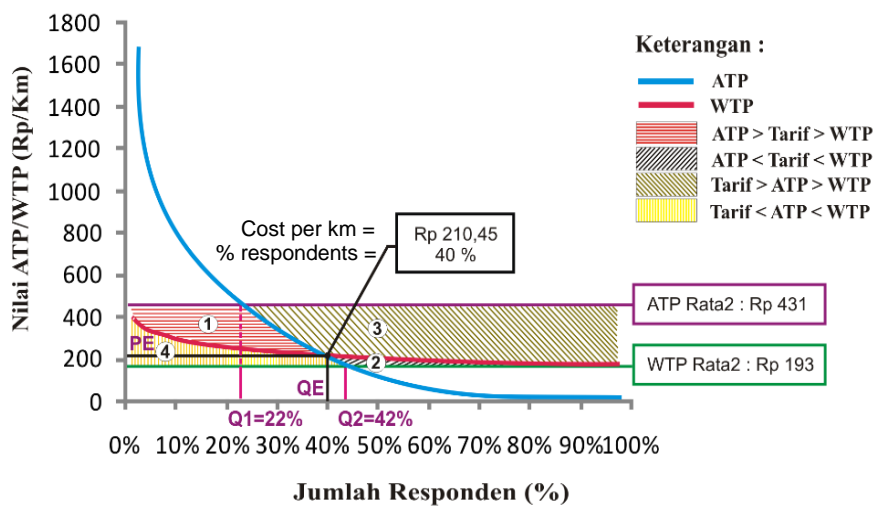
- ATP : Paying ability of society to a services or goods based on the percentage of expenditure from income, where the percentage of income must be determined.
- The factors which give affect on ATP: family income per month, allocation of transport costs, intensity of trips and number of family members.

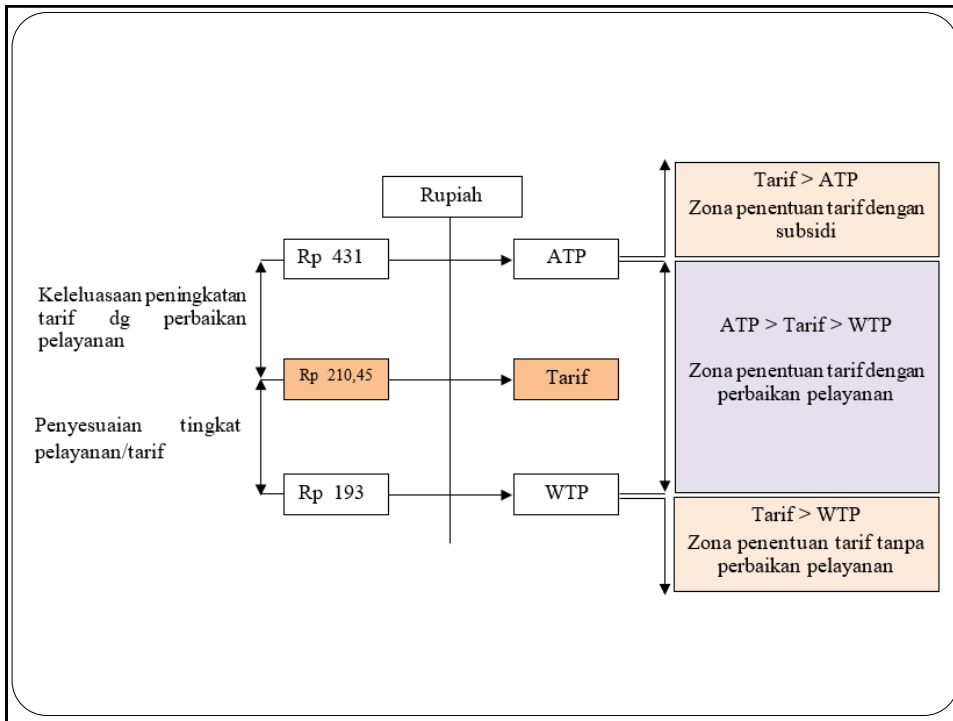
Willingness to pay (WTP)

- WTP : Paying ability of society to a services or goods directly based on the desire to get services that deserves with the money owned.
- WTP is influenced by : products that offered by the operator of transportation services, quality and quantity of services provided, the utility or users intent to transportation and user income

- Public transport costs can be influenced by:
 1. Public Transport Passengers
 - Public
 - Children and Students
 - Eldelery and diffable
 2. Trip Types
 - Single trip
 - One day pass, ... , Three days pass , ... (or weekly)
 - Monthly ticket
 3. Cost Type
 - Flat tariff
 - Zone based tariff
 - Distance based tariff

Example : Cost Analysis Result





Example : Determine the Average of ATP and WTP

Penghasilan per bulan	: Rp 2.500.000,-
Alokasi untuk transportasi per bulan	: Rp 250.000,-
Persentase transportasi per bulan	: $\frac{Rp\ 250.000}{Rp\ 2.500.000} \times 100\% = 10\%$
Alokasi untuk kendaraan pribadi per bulan	: Rp 200.000,-
Persentase kendaraan pribadi per bulan	: $\frac{Rp\ 200.000}{Rp\ 250.000} \times 100\% = 80\%$
Frekuensi perjalanan per bulan	: 40 kali sebulan
Panjang perjalanan per hari	: 4,2 km
Panjang perjalanan per bulan	: $40 \times 4,2\ km = 168\ km$
Kemauan membayar bus	: Rp 5.000
Panjang jalur bus (rencana)	: 20 km

$$ATP = \frac{2.500.000 \times 10\% \times 80\%}{168} = Rp\ 1.190\ rp/km$$

$$WTP = \frac{5.000}{20} = Rp\ 250\ rp/km$$

Subsidy

- After knowing the cost per km (as income), then calculate the expense (e.g: BOK, etc) per km. The difference between them is subsidy which should be given.
- If the income not only come from passenger tickets, it can minimize the subsidy.

Payment Types

Type	Information	Advantage	Disadvantage
On-Board Payment (Fare box)	Passengers pay in the bus	<ul style="list-style-type: none"> • Cheapest 	<ul style="list-style-type: none"> • Boarding time and Alighting longer become longer
Hybrid Fare box/Ticket Machines	<p>In the place which has many passengers, payment occurs in the bus stop.</p> <p>In the place which has fewer passengers, payment occurs in the bus.</p>	<ul style="list-style-type: none"> • Cheaper than POP • Boarding time dan alighting become quicker 	<ul style="list-style-type: none"> • More expensive, because it needs costs for ticket machines in station
Proof-of-Payment (POP)	Buy a ticket in the counter/online/store, then there is an inspector who check the ticket in the bus (such as in train)	<ul style="list-style-type: none"> • Minimum Dwell time and delay time 	<ul style="list-style-type: none"> • Expensive
Closed Fare System	Pay in the bus stop	<ul style="list-style-type: none"> • Minimum Dwell time and delay time 	<ul style="list-style-type: none"> • Very expensive

Example

There are 3 policies for Trans Jogja bus operations:

- A. Increase the ticket from 0.75 to 1 USD, to rise the income
- B. Decrease the service frequency from 4 times per hours to 2 times per hours, to decrease the bus operating costs.
- C. Increase the service frequency from 4 times to 6 times per hours, to increase the number of passengers (many passengers move from private transport to bus)

Question: which is the most effective policy?

The result of the utility function logit models are:

$$U_{bus} = - (0.41 * OPC) + (0.24 * FREQ) - (0.68 * TTT)$$

$$U_{private\ transport} = a_0 - (0.47 * OPC) - (1.22 * TTT)$$

$FREQ$ = Frequency per hour

OPC = Total trip cost

TTT = Total trip time

Data :

- TTT bus = 18 minutes
- TTT private transport = 10.5 minutes
- OPC private transport (Assumption) = 0
- Constant private transport = 0.73
- Number of traveler (total) = 1000
- BOK bus = 40 USD

Kon di si Eksisting		Skenario 1	2	3
TTb	18	18	18	18
TTm	10.3	10.3	10.3	10.3
sOs	0.73	0.73	0.73	0.73
sOb	0	0	0	0
OPCb	0.75	1	0.75	0.75
OPCm	0	0	0	0
REQb	4	4	2	6
REQm	0	0	0	0
Konstante				
OPCb	-0.41	-0.41	-0.41	-0.41
TTb	-0.68	-0.68	-0.68	-0.68
REQb	0.24	0.24	0.24	0.24
OPCm	-0.47	-0.47	-0.47	-0.47
TTm	-1.22	-1.22	-1.22	-1.22
REQm	0	0	0	0
Ub	-11.59	-11.69	-12.07	-11.11
Um	-12.08	-12.08	-12.08	-12.08
Pr b	62	60	30	73
Pr m	38	40	30	27
Pndptn	466	396	377	344
BOK	160	160	80	240
Selish	306	436	297	304

Energy

